

Networking Locally



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Networking Locally

- Retailers
- Designers
- Construction Companies
- Apartment and Condo Properties
- Others ???
- Social Media & Digital World



How

- Personal Contact
- Counter Display, Cards & Brochure
- Retainable Item – Gift, Spotter, ???
- Referral Program, Partner
- Extended Warranty
- Internet and Social Media Support



How

- Open House
- Demonstrations
- Free Estimate and Cleanability Test
- Spot Removal Warranty
- Repairs – Restretch
- Community Sponsorship/Involvement

How

- Business Groups
- Local Clubs and Meetings
- Senior Groups
- Manufactured Home Parks (Seniors)
- Condo Associations
- Church Groups

What Does Partner & Customer Want

- Incentives and Support
- Confidence – Problem Free Relationship
- Customer Service
- Money \$\$\$
- Future Sales



Resources

- What Are Others Doing
- Search Engines
- Local and National Associations
- Consultants and Advisors
- Books, Chats, Forums
- Contract Services



Q & A - Discussion

- What Are You Doing Now?
- How is It Working?
- How Could You Expand or Improve?
- Thoughts - Discussion
- Questions



Thank You.

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